





2023 Minney of our Fruit & Vegetable Expo EXHIBITOR PROSPECTUS



JANUARY 18 - 20, 2023



RIVFR'S FDGE CONVENTION CENTER ST. CLOUD, MN

JOIN US!

MFVGA.ORG





Exhibit,

Engage Ideas &

Engage w/Customers

SHOW DATES



Wednesday, January 18



Thursday, January 19



Friday, January 10

EXHIBITOR
MOVEIN/OUT

MOVE - IN

Wednesday, January 18

11:00 am - 4:30 pm

*Set-up for all Exhibitors

*All Exhibitors must be set-up by 4:30 pm

MOVE - OUT

Friday, January 20

1:30 pm - 4:00 pm

FOR MORE INFORMATION CONTACT:

Empowered Events LLC
Tonia Evans
763-284-6763
tonia@empoweredeventsllc.com

Establish a Presence...

Why Exhibit? Display, demonstrate & discuss your products & services!

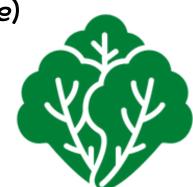
What's in it for my company?



- Promote your company to 200-300 decision makers in the industry
- Connect with existing clients and reach potential new customers
- Enhance your company's brand recognition
- Generate a positive impact and show your commitment to the industry

What's included?

- Complimentary company registrations (# dependent on booth size)
- Company listing in all pre-event marketing & on MFVGA website
- One (1) table & two (2) chairs
- NEW: Priority booth selection in 2023
- NEW: Attendee list with full contact information emailed after conference





What are the fees?

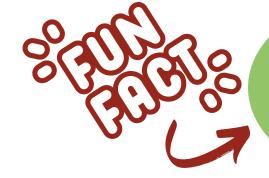
10' × 10' Booth **\$750.00**

10' x 20' Booth **\$1450.00**

Where do I register?

Pre-Registration for your booth staff is available online when you apply for your booth space





83% of attendees from 2022 were decision making producers!



Register Now

GENERAL CONTRACTOR

<u>Paramount Convention Services</u> is the official contractor for the Minnesota Fruit & Vegetable Expo.

To place orders for equipment, services, labor or electricity:

SHOW COORDINATOR
Katie Shashack
(314) 621-6677 or katie@paramountcs.com

ONLINE ORDERING: www.paramountcs.com/exhibitorservices

DISCOUNT DEADLINE: January 4, 2023

Exhibitor Service Kit and online ordering link listed below:



Exhibitor Solution Stage

NEW this year, the exhibit hall will include a "Solution Stage" giving exhibitors an opportunity to present in front of attendees. (Sponsor fee of \$300 required.)



<u>Solution Stage Criteria</u> (must meet one of the following):

- · Six (6) slots available; first-come, first served
- Research based information
- Highlight new products/services and/or demo how to use your product(s) on the farm
- Must submit presentation to MFVGA event management by November 15, 2022
- MFVGA Board will review and notify all submissions by December 15, 2022 if they will be included in the schedule

HOTEL BLOCK

The 2023 Minnesota Fruit & Vegetable Expo has a hotel block at the Courtyard by Marriott

Rate: \$139 USD per night

DEADLINE TO BOOK:

Saturday, December 24 2022

CLICK HERE to make your online reservation

Get In Touch

Empowered Events LLC
Tonia Evans
763-284-6763
tonia@empoweredeventsllc.com

Sponsorship Opportunities

SPONSORSHIP LEVELS

All level sponsorships include these benefits + benefits listed with each level:

Listing with logo in onsite program

Logo on event signage at the conference

Logo on MFVGA website

Recognition in multiple attendee emails

Logo in rolling slide deck played before and after education sessions

Recognition in MFVGA e-newsletter(s)



Platinum - \$1,600

- Company logo on front cover of convention program
- Exclusive recognition at Cocktails & Conversation event
- Exclusive recognition at lunch on Thursday
- Exclusive sponsorship of Mimosas on the Show Floor (Thursday)



Gold \$1,200

- Co-sponsor of both continental breakfasts
- Exclusive recognition at lunch on Friday
- Excusive sponsorship of Bloody Marys on the Show Floor (Friday)



Silver \$800

Co-sponsor of both continental breakfasts



Bronze \$500

 No additional benefits (beyond the bullet points above)

THE FINE PRINT:

- No limit on sponsors per level or opportunity unless otherwise noted.
- Sponsorships are non-refundable.

EXCLUSIVE OPPORTUNITIES

All exclusive sponsorships include these benefits + benefits listed with the sponsorships:

Listing with logo in onsite program
Logo on event signage at the conference
Logo on MFVGA website
Recognition in multiple attendee emails
Logo in rolling slide deck played before and after education sessions
Recognition in MFVGA e-newsletter(s)



Kickoff Welcome Reception - \$1,800

• Exclusive recognition as Welcome Reception sponsor



Cocktails & Conversation - \$1,800 + Glasses w/Company Logo (1 available)

(Cost of glasses & shipping is sponsoring company's responsibility)

 Company name/logo on cocktail/beer glass for all attendees



Keynote Speaker - \$2,000 (1 available)

• Welcome message on stage in consultation with MFVGA



Exhibitor Solutions Stage - \$300 (6 slots available)

 Secure a 15 minute timeslot to present on the Exhibitor Solution Stage located on the trade show floor



Booth Bingo - \$300 (20 available)

- Company logo and booth # on Booth Bingo Card
- · Cards given to all attendees at registration
- Attendees who visit all booths on the Bingo Card and turn the card back in at registration are eligible to win a prize

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January 18, 2023

11:00 AM - 5:00 PM

1:00 PM - 5:00 PM

3:00 PM - 5:00 PM

4:00 PM - 5:00 PM

5:00 PM - 7:00 PM

January 19, 2023

7:30 AM - 9:00 AM

9:00 AM - 11:00 AM

9:30 AM - 9:45 AM

10:15 AM - 10:30 AM

11:00 AM - 12:00 PM

12:00 PM - 1:30 PM

1:30 PM - 3:00 PM

1:45 PM - 2:00 PM

2:30 PM - 2:45 PM

3:00 PM - 4:00 PM

4:00 PM - 5:00 PM

5:00 PM - 7:00 PM

January 20, 2023

7:30 AM - 9:00 AM

8:15 AM - 8:45 AM

8:45 AM - 11:00

AM

9:30 AM - 9:45 AM

10:15 AM - 10:30 AM

11:00 AM - 12:00 PM

12:00 PM - 1:30 PM

Exhibitor setup

Onsite registration

Grower panel discussion - fruit & veggies

Keynote kickoff

WELCOME RECEPTION - SHOW FLOOR

Onsite registration

Trade Show Open /

Breakfast & Mimosas on the Show Floor

EXHIBITOR SOLUTION STAGE - NEW

EXHIBITOR SOLUTION STAGE - NEW

Education sessions - veggie/fruit/new grower

Lunch & focused topic speaker

TRADE SHOW OPEN

EXHIBITOR SOLUTION STAGE - NEW

EXHIBITOR SOLUTION STAGE - NEW

Education sessions - veggie/fruit/new grower

Education sessions - veggie/fruit/new grower

COCKTAILS & CONVERSATION - SHOW FLOOR

Onsite registration

MFVGA Annual Meeting

Trade show open /

breakfast & bloody mary bar on show floor

EXHIBITOR SOLUTION STAGE - NEW

EXHIBITOR SOLUTION STAGE - NEW

Education sessions - veggie/fruit/new grower

Lunch & focused topic speaker

Where to Stay?

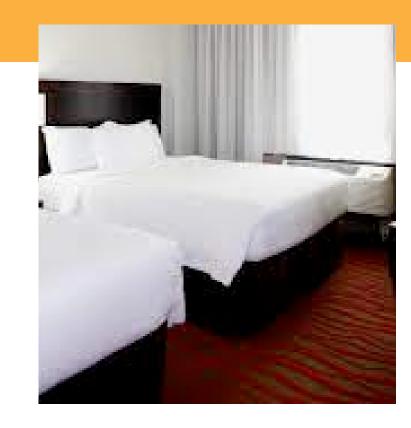


404 W St Germain St, St Cloud, MN 56301

About the hotel

Located near the banks of the Mississippi River, you'll be in the heart of St Cloud when you stay at this hotel. Just minutes from Munsinger Gardens, Herb Brooks National Hockey Center, and next to River's Edge Convention Center. The Courtyard is furnished with sleek décor and our spacious accommodations boast modern amenities including free high-speed internet and flatpanel HDTVs so you can stay both connected and entertained

Room Rate





Room Block Info

Start Date:

January 18, 2023

End Date:

January 20, 2023

Last Day to Book:

December 24, 2022

Reserve Your Room:

\$139



+1 320-654-1661 (mention MFVGA when calling)



https://www.marriott.com/en-us/hotels/ stccy-courtyard-st-cloud/overview/

CLICK HERE to Reserve your room now!