

# *2023 Minnesota Fruit & Vegetable Expo*

## **SPONSORSHIP**

### Information



JANUARY 18 - 20,  
2023



RIVER'S EDGE  
CONVENTION CENTER  
ST. CLOUD, MN

FOR MORE INFO:

[MFVGA.ORG](http://MFVGA.ORG)

OR

EMAIL [TONIA EVANS](mailto:TONIA EVANS)



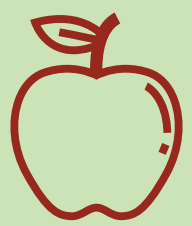


# Sponsorship Opportunities

## SPONSORSHIP LEVELS

*All level sponsorships include these benefits + benefits listed with each level:*

- Listing with logo in onsite program
- Logo on event signage at the conference
- Logo on MFVGA website
- Recognition in multiple attendee emails
- Logo in rolling slide deck played before and after education sessions
- Recognition in MFVGA e-newsletter(s)



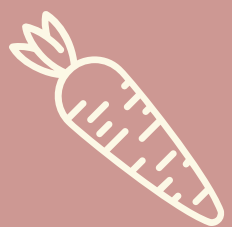
### Platinum - \$1,600

- Company logo on front cover of convention program
- Exclusive recognition at Cocktails & Conversation event
- Exclusive recognition at lunch on Thursday
- Exclusive sponsorship of Mimosas on the Show Floor (Thursday)



### Gold \$1,200

- Co-sponsor of both continental breakfasts
- Exclusive recognition at lunch on Friday
- Exclusive sponsorship of Bloody Marys on the Show Floor (Friday)



### Silver \$800

- Co-sponsor of both continental breakfasts



### Bronze \$500

- No additional benefits (beyond the bullet points above)

## EXCLUSIVE OPPORTUNITIES

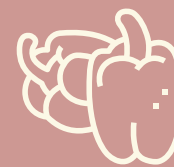
*All exclusive sponsorships include these benefits + benefits listed with the sponsorships:*

- Listing with logo in onsite program
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### Kickoff Welcome Reception - \$1,800

- Exclusive recognition as Welcome Reception sponsor



### Cocktails & Conversation - \$1,800 + Glasses w/Company Logo (1 available)

*(Cost of glasses & shipping is sponsoring company's responsibility)*

- Company name/logo on cocktail/beer glass for all attendees



### Keynote Speaker - \$2,000 (1 available)

- Welcome message on stage in consultation with MFVGA



### Exhibitor Solutions Stage - \$300 (6 slots available)

- Secure a 15 minute timeslot to present on the Exhibitor Solution Stage located on the trade show floor



### Booth Bingo - \$300 (20 available)

- Company logo and booth # on Booth Bingo Card
- Cards given to all attendees at registration
- Attendees who visit all booths on the Bingo Card and turn the card back in at registration are eligible to win a prize

#### THE FINE PRINT:

- No limit on sponsors per level or opportunity unless otherwise noted.
- Sponsorships are non-refundable.