



No one has all the answers, but together we have great solving power!

Happy New Year to All!!!

As most of you know by now the 2022 MFVGA conference has been moved to the Roseville area near the Twin cities, and again the Minnesota Fruit and Vegetable Growers and the Minnesota Apple Growers will be combining conferences together. All sessions are open to all who attend the conference.

The conference – which features a new name, Minnesota Fruit and Vegetable Expo – will be in-person with a great trade show, so we can all meet again.

This year the conference format also will change. There will be Education Sessions (as in the past) but we will be adding “Round Table Discussion” sessions and “Solutions Stage” sessions which we hope will increase member involvement and engagement with each other.

The Minnesota fruit and vegetable growers are very fortunate that the University of Minnesota Extension has added three new regional educators to their staff to serve Minnesota fruit and vegetable growers: Annie Klodd (fruits), Natalie Hoidal (vegetables), and Marissa Shuh (integrated pest management). We welcome them to MFVGA, and we look forward to working together with them in the future.

This year we had extreme drought in most parts of Minnesota. We had late hard freezes, extreme heat and high winds. With these challenges, I keep wondering the reasons that we stay with the production and marketing of our great products. Could it be the great challenges that Minnesota imposes or just that we need something to complain about? We know the chances of things changing in the future are pretty slim, so how we condition ourselves to deal with these things leads to all our successes. This is just one reason why MFVGA is such an important organization for Minnesota fruit and vegetable growers. We are committed to helping you grow your success!

We have to remember that no person is an island, and we all need each other to become successful and sustain success. If you look at the success of some of the great people, their success does not lie so much within themselves but with the people they surround themselves with. No one has all the answers, but together we have great solving power. That is one of the reasons that the Minnesota Fruit and Vegetable Growers Association is so important to all of us. By supporting the MFVGA you not only help yourself but also help a great industry thrive.

When the industry prospers, we all prosper.

See you at the MFV Expo!

Terrence Nennich