

Exhibit...Exchange Ideas...Engage w/Customers

The MFV Expo is back and better than ever!
New Dates, New Location, New Schedule, New Networking Opportunities!
Reserve your space today ~ You Won't Want to Miss This!

What's In It For Us?

- Promote your company to 300-400 decision makers in the industry
- Connect with existing clients and reach potential new customers
- Enhance your company's brand recognition
- Generate a positive impact and show your commitment to the industry

What's Included?



Two (2) Complimentary Company Registrations



(1) 6' skirted table, (2) chairs



Complimentary Wi-Fi



Company listing in all pre-event marketing

What Are the Show Dates/Times?

Wednesday, February 2

5:00 pm - 7:00 pm

Kickoff Welcome Reception & Booth Bingo

Thursday, February 3

8:00 am - 5:30 pm

Friday, February 4

8:00 am - 4:00 pm

What Are the Move-In/Move-Out Times?



MOVE - IN

Wednesday, February 2

12:30 pm - 4:30 pm

*Set-up for all Exhibitors

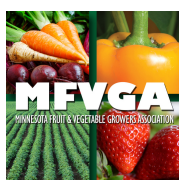
*All Exhibitors must be set-up by 4:30 pm



MOVE - OUT

Friday, February 4

4:00 pm - 6:00 pm



FEBRUARY 2-4, 2022
DELTA MARRIOTT HOTEL
(ROSEVILLE, MN AREA)

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What Are The Fees?



6 x 10' Booth
\$750.00

Includes:

- *One (1) 6' table
- *Two (2) chairs
- *Complimentary wi-fi
- *Two (2) complimentary registrations



12' x 20' Booth
\$1450.00

Includes:

- *One (1) 6' table
- *Two (2) chairs
- *Complimentary wi-fi
- *Two (2) complimentary registrations



[LINK TO ONLINE BOOTH APPLICATION HERE!](#)

What About Staff Registration?

*Pre-Registration for your booth staff is available online when you apply for your booth space.

What Else?



General Show Contractor

Paramount Convention Services is the official contractor for the Minnesota Fruit & Vegetable Expo.

To place orders for equipment, services, labor or electricity (*Note: the expo hall is fully carpeted - blue*):

SHOW COORDINATOR

Katie Shashack
(314) 621-6677 or katie@paramountcs.com

ONLINE ORDERING:

www.paramountcs.com/exhibitorservices

DISCOUNT DEADLINE: January 25, 2022

Exhibitor Service Kit and online ordering link listed below:

Where Do We Stay?



Delta Marriott Hotel

The 2022 Minnesota Fruit & Vegetable Expo will be held at the [Delta Marriott Hotel](#) in Roseville, MN.

Rate: \$129 USD per night

DEADLINE TO BOOK:

Thursday, January 6, 2022

CLICK HERE to make your online reservation



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What's The Schedule?



WEDNESDAY, FEBRUARY 2

12:30 pm - 4:30 pm - Vendor Setup

5:00 pm - 7:00 pm - Welcome Back Reception



THURSDAY, FEBRUARY 3

7:30 am - 9:30 am - Onsite Registration & Continental Breakfast

8:00 am - 8:30 am - First Timers - Mingle w/a Mentor Breakfast



8:30 am - 9:30 am - General Session/Keynote Speaker

9:30 am - 12:00 pm - Exhibit Hall Open

10:30 am - 11:00 am - Education

11:00 am - 11:30 am - Education

11:30 am - 12:00 pm - Education

12:00 pm - 1:30 pm - Lunch & Focused Topic Speaker

1:30 pm - 4:00 pm - Exhibit Hall Open

2:30 pm - 3:00 pm - Education

3:00 pm - 3:30 pm - Education

3:30 pm - 4:00 pm - Education

4:00 pm - 5:30 pm - Cocktails and Conversation on the Show Floor



FRIDAY, FEBRUARY 4

7:30 am - 9:30 am - Onsite Registration & Continental Breakfast

8:00 am - 8:30 am - MFVGA Annual Meeting

8:30 am - 9:00 am - MAGA Annual Meeting

9:00 am - 9:45 am - General Session/Keynote Speaker

9:45 am - 12:00 pm - Exhibit Hall Open

10:30 am - 11:00 am - Education

11:00 am - 11:30 am - Education

11:30 am - 12:00 pm - Education

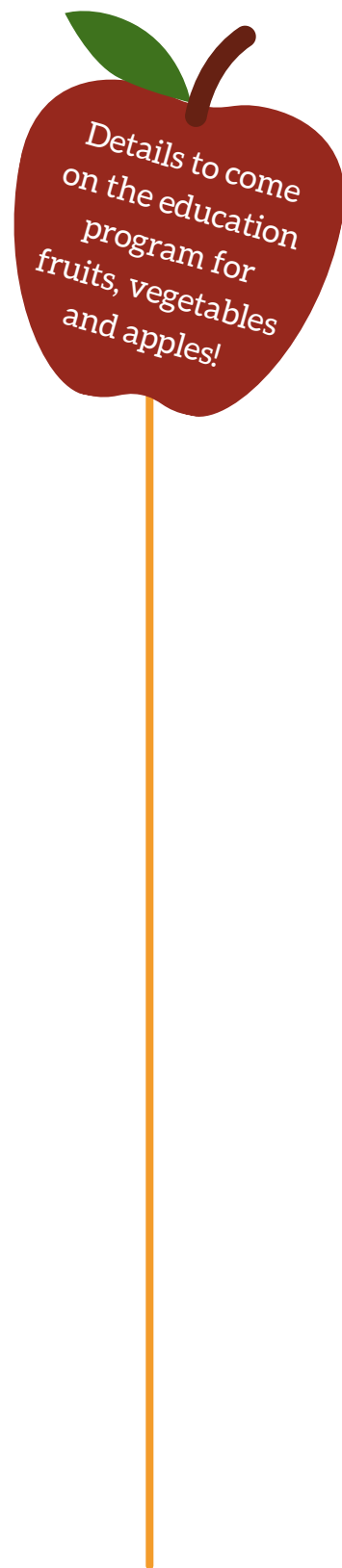
12:00 pm - 1:30 pm - Lunch & Focused Topic Speaker

1:30 pm - 4:00 pm - Exhibit Hall Open

2:30 pm - 3:00 pm - Education

3:00 pm - 3:30 pm - Education

3:30 pm - 4:00 pm - Education



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What are the Rules & Regulations?

MFVGA RULES/REGULATIONS

The Minnesota Fruit & Vegetable Expo (MFV Expo) is sponsored by the MN Fruit and Vegetable Growers Association and the MN Apple Growers Association.

- MFV Expo reserves the right to decline an Exhibitor's offer to enter into a contract and MFV Expo will not be liable for any expenses incurred by any party in anticipation of entering into a contract that is not executed per the terms indicated.
- Exhibitor/booth personnel agree to abide by all terms, regulations and policies governing the 2022 MFV Expo as printed in the Exhibitor Prospectus and in the 2022 online application through 'RegFox'. Noncompliance may result in sanctions, including but not limited to expulsion, loss of booth space and loss of priority placement for future booth assignments. In the event that Exhibitor fails to comply, it is agreed that no refund will be made by MFV Expo and no demand for redress will be made by the Exhibitor.
- Booths must be set up by 4:30 pm on Wednesday, February 2, 2022. Failure to do so may result in loss of your booth space/space may be reassigned. Booths must be staffed during published trade show hours.
- An Exhibitor may not enter another exhibiting company's booth at any time without the specific permission from an authorized person from that company.
- As a courtesy to attendees and other Exhibitors, please confine activities to your own booth space and limit conversational volume.
- Photo, video and/or audio recording of exhibit booths, products, equipment, demonstrations, education sessions or other activities at the Delta Marriott Hotel are prohibited without the advance approval of MFV Expo.
- Products displayed in the Exhibit Hall must be approved for sale in the U.S.
- Requests for cancellation must be in writing and received by Friday, January 7, 2022, subject to a \$100 processing fee.
- If unanticipated events beyond the reasonable control of the parties, including, but not limited to: fire, strikes, riot, civil commotion, acts of God, war, terrorism, pandemic, government regulation, including but not limited to, government regulations prohibiting travel to the city and/or state over the Event dates and/or the issuance of a "Level 3 Travel Warning" by the Centers for Disease Control (CDC) and/or the U.S. Department of State that specifically advises travelers to avoid all non-essential travel to the city and/or state in which the Event is located or terrorist attacks, or other unavoidable circumstances rendering it impossible or impractical for any reason for MFV Expo to perform the contract,

Continued



**FEBRUARY 2-4, 2022
DELTA MARRIOTT HOTEL**

(ROSEVILLE, MN AREA)

EXHIBITOR PROSPECTUS 2022 MINNESOTA FRUIT & VEGETABLE EXPO

MFVGA RULES/REGULATIONS (CONTINUED)

- MFV's performance under the contract shall be excused and no refunds will be given. Should an event occur, all deposits and all payments made by the Exhibitor for exhibit space and sponsorships shall be applied toward payment and reimbursement of costs and expense incurred or paid by MFV Expo in connection with the preparation for, or presentation of the 2022 Minnesota Fruit and Vegetable Expo (MFV). Any excess of said deposits and payments over said costs and expenses shall be returned to the Exhibitor on such basis as MFV shall deem reasonable.
- Exhibitor shall not share its space, or any part thereof, with any other person, entity or organization. The Exhibitor shall not accept payment from any third party in exchange for allowing such third party's products to be displayed in Exhibitor's booth space. The booth shall contain and advertise only products or services manufactured, sold or distributed by the contracted Exhibitor.
- Exhibitor indemnifies and agrees to hold harmless the Delta Marriott Hotel, and the legal entities which own, lease and/or operate it, the Minnesota Fruit and Vegetable Growers Association, the Minnesota Apple Growers Association, their members, officers, directors, and staff, against any and all liability whatsoever arising from any or all damage to property or personal injury caused to Exhibitors or its agents, representatives and employees, except for such claims which are solely attributable to the willful misconduct of any of the foregoing.
- The distribution of samples, souvenirs, publications, etc., or other sales materials or sales promotion activities must be conducted by Exhibitor only from within their booth unless otherwise authorized in writing by Management. Exhibitor shall not use roving exhibit or personnel. The distribution of any articles that interfere with the activities or obstruct access to neighboring booths, or that impede aisles, is prohibited. Exhibitor presentations/demonstrations are to be conducted within the contracted exhibit space and not encroaching on the aisle or neighboring exhibits. It is the responsibility of each Exhibitor to arrange display, product presentation and demonstration areas to ensure compliance. No article containing any product other than the product or material made or processed or used by the Exhibitor in their product or service may be distributed except by written permission of Management. Infraction of this rule will result in the closure of their Exhibit.
- The official closing time of the Trade Show is 4:00 pm on Friday, February 4, 2022. **NO DISPLAYS CAN BE REMOVED PRIOR TO THE OFFICIAL CLOSING.** Every exhibit must be operational during the entire Trade Show. Teardown can begin at 4:00 pm. Deadline for final removal is 6:00 pm on Friday, February 4, 2022.
- Paramount Convention Services is the official decorator for the MFV Expo. Additional furnishings must be ordered through them.
- The Exhibiting Company and/or its representatives are responsible for all costs/debts incurred for violations of these rules.



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Sign up for your sponsorship online at [this link](#).

SPONSORSHIP LEVELS

All level sponsorships include these benefits + benefits listed with each level:

- Listed in onsite program
- Logo on event signage at the conference
- Logo on MFVGA website
- Recognition in attendee emails
- Logo in rolling slide deck played before and after education sessions
- Recognition in MFVGA e-newsletter(s)



Platinum - \$1,600

- Company logo on front cover of convention program
- Exclusive recognition & opportunity to provide a presentation at the Solutions Stage
- Recognition at Cocktails & Conversation event



Gold \$1,200

- Exclusive Recognition for the Mingle w/a Mentor Breakfast
- Exclusive Recognition at Lunch



Silver \$800

- Exclusive Recognition at Continental Breakfast



Bronze \$500

- No additional benefits (beyond the bullets points above)

THE FINE PRINT:

- No limit on sponsors per level or opportunity unless otherwise noted.
- Sponsorships are non-refundable.

EXCLUSIVE OPPORTUNITIES

All exclusive sponsorships include these benefits + benefits listed with the sponsorships:

- Logo on event signage at the conference
- Logo on MFVGA website
- Recognition in attendee emails
- Logo in rolling slide deck played before and after education sessions
- Recognition in MFVGA e-newsletter(s)



Kickoff Welcome Reception - \$1,800 + Door Prizes (1 available)

(Cost of Door Prizes is sponsoring company's responsibility)

- Exclusive recognition as door prize sponsor



Cocktails & Conversation - \$1,800 + Glasses w/Company Logo (1 available)

(Cost of glasses & shipping is sponsoring company's responsibility)

- Company name/logo on cocktail/beer glass for all attendees



Keynote Speaker - \$2,000 (2 available)

- Welcome message on stage in consultation with MFVGA



Digital Caricaturist \$2,500 (1 available)

- Exclusive recognition as caricaturist sponsor
- Company logo on every digital caricature badge
- Caricaturist will be set up in the Exhibit Hall on both February 3 and 4



Booth Bingo - \$300 (20 available)

- Company logo and booth # on Booth Bingo Card
- Cards given to all attendees at registration
- Attendees who visit all booths on the Bingo Card and turn the card back in at registration are eligible to win a prize



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