



MINNESOTA FRUIT & VEGETABLE EXPO

Minnesota Fruit & Vegetable Growers Association
& Minnesota Apple Growers Association



FEBRUARY 2-4, 2022 | DELTA MARRIOTT HOTEL
(ROSEVILLE, MN AREA)

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2022 Call for Presentations

TIMELINE

November 10, 2021	Call for Proposals Opens
November 30, 2021	Deadline to submit proposals
Mid-December, 2021	Decisions finalized and recipients notified

DETAILS

The Minnesota Fruit and Vegetable Growers Association (MFVGA) and Minnesota Apple Growers Association (MAGA) invite you to submit a speaking proposal for its 2022 Minnesota Fruit and Vegetable Expo, February 2-4, 2022. We can't wait to hear your ideas! Your presentation must fit into one of these four session types:

- **Education Session** – This session is more traditional in nature with speakers presenting to an audience with Q & A at the end of the presentation.
- **Solutions Stage** - The Solutions Stage is a more informal way of learning. The educational experience can be more like TED-type talks and/or offer interactive learning for the attendees. New technology or innovative solutions that address the attendees' biggest challenges work the best.
- **Roundtable** – Do you have a topic that you'd like addressed with the entire audience? A roundtable is intended to hold a discussion/conversation with all audience members and explore a specific topic or issue. A roundtable requires a moderator to introduce the topic and provide interactive methods for the audience to participate.
- **Panel** – A panel typically includes a moderator and up to 3 panel participants who discuss a specific topic or issue and take questions from the audience.

Presentation Criteria:

- Presentations must focus on a topic, issue, and/or research of importance to fruits, vegetables, your farm business, or all three. In the case of the Solutions Stage, topics may focus on products, services, new technologies, and/or innovative solutions.

- Call for presentations is open to both attendees and exhibitors. (Note that exhibitor presentations featuring products and other marketing messages specific to products/services will be limited to the Solutions Stage.)
- Presentations can be either 15 or 30 minutes inclusive of questions and discussion from the audience. Please specify which timeframe you prefer and we will do our best to accommodate.
- You must be available to give your presentation during the Expo, which runs February 2-4, 2022. (MFVGA will set the schedule in advance; as of right now, all presentations will be either February 3 or 4.)
- Presentations will be held in-person at the Delta Marriott Hotel in the Roseville, MN area.

Proposal Requirements:

When completing the online proposal form, you will need to provide the following information.

- Title of the presentation
- How much time you prefer (15 or 30 minutes)
- Abstract of 250 words maximum that describes the content of the presentation
- Presenter information: name, title, university affiliation, phone number and email

Other Details:

- Speakers will receive complimentary registration to the Expo. Travel expenses (including hotel stay and mileage) will be your own responsibility.