

# Pollination Demystified – Strategies for Maximizing Fruit & Vegetable Crop Yield

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Not all pollinators are equal in terms of their biology and behaviors when working specific fruit and vegetable crops. Learn the strengths of several key bee species used for pollination of indoor and outdoor grown fruit and vegetable crops and how, in some cases, utilizing more than one type of pollinator can maximize pollination results in specific crops and growing environments.



Heidi Doering is a career-long horticulture professional, serving as a Biological IPM and Pollination Consultant for Koppert Biological Systems since 2016. With her broad range of experience from greenhouse production to product management & sales, she provides growers and managers with a unique perspective and breadth of knowledge which she loves to share!