

Overview of Whole Farm Revenue Protection

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Whole Farm Revenue Protection (WFRP) provides a risk management safety net for all commodities on the farm under one insurance policy. This insurance plan is tailored for any farm with up to \$8.5 million in insured revenue, including farms with specialty or organic commodities (both crops and livestock), or those marketing to local, regional, farm-identity preserved, specialty, or direct markets.



Craig Christianson grew up around Madison, WI, and attended the University of Wisconsin-LaCrosse. He works as a Risk Management Specialist with the USDA's Risk Management Agency (RMA) in the Saint Paul Regional Office. Craig has been with RMA for six years. Before working for RMA, he worked with the National Agricultural Statistics Service (NASS) in Madison and Washington DC.